




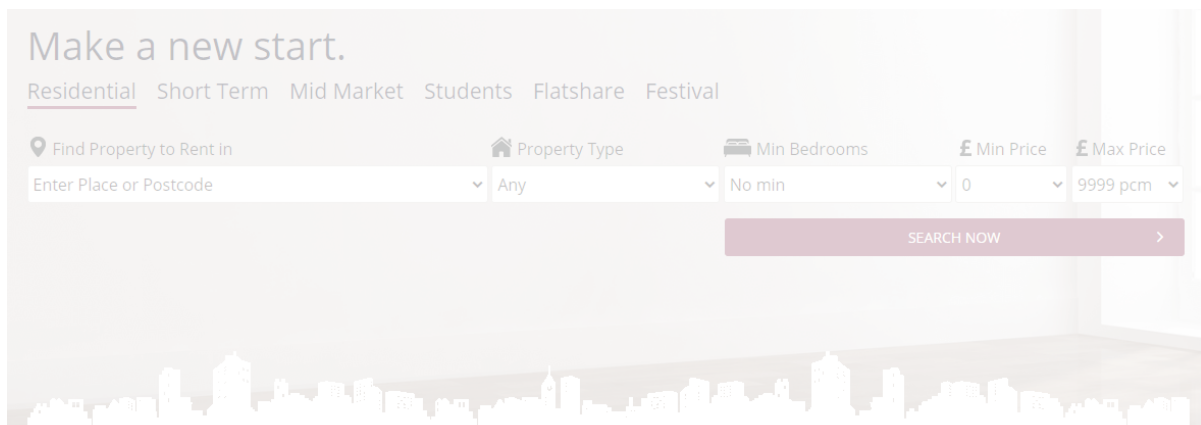
CITYLETS
BRAND
Builder


The logo features the word 'CITYLETS' in a white sans-serif font with each letter in a separate colored box (C: maroon, I: white, T: blue, Y: maroon, L: white, E: maroon, T: blue, S: white). Below it, 'BRAND' is in large, bold, red 3D block letters. To the right of 'BRAND' is a yellow construction crane. Below 'BRAND' is the word 'Builder' in a large, blue, sans-serif font.

- 
- Scotland's leading residential lettings site*
 - Over 400 agent offices ***
- A dark blue silhouette of a city skyline with various building shapes and heights, spanning the width of the bottom section.

- Audience reach of up to 4 million visitors per year**
- Advertising >50,000 properties per year***

Product 1 : Featured Agent (homepage)



 Advertise With Us Find tenants & flatmates fast on the UK's No.1 site. Place flatshare ads- free.	 Find Letting Agents Search our directory of 100s of local agents. Get a free property appraisal.	 Find Student Property Use our dedicated student search to find student suitable properties.
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Featured Agents

Product & Pricing

Property searches start here on our site's homepage, one of the most popular pages with an average dwell time of 50s*.

Our collage of Featured Agent ads makes for an eye catching display and the results are transparently +ve and viewable in your agent admin area.

£175/month

* Source: Google Analytics

Technical Spec & Guidelines

- Formats: jpg, gif, png
- Size: 96x33 pixels
- Ads must be provided in the correct dimensions
- Ads will click through to your Citylets profile showing complete property listings
- This product can be created by Citylets upon request free of charge

Product 2 : Large Ad (find letting agents page)



Find a Local Agent with Citylets

The Citylets directory has listings for over 400 local agencies. Whether you need to rent or let property, finding the ideal letting agent has never been easier. Landlords can also connect for a free appraisal through our Agent Match service.

Find Letting Agents in:

- | | |
|--|--|
| Edinburgh
Centre
North
South
East
West | Glasgow
Centre
North
South
East
West |
| Aberdeen | Highland |
| Aberdeenshire | North Lanarkshire
Airdrie
Cumbernauld
Motherwell |
| East Ayrshire
Kilmarnock | South Lanarkshire
East Kilbride
Hamilton |
| North Ayrshire | Midlothian
Dalkeith |
| South Ayrshire
Ayr
Troon | Perthshire
Perth |
| Borders | Renfrewshire
Paisley |
| Dundee | Renfrewshire East |
| East Lothian | Stirling
Stirling Town |
| Falkirk
Boness
Falkirk Town | West Lothian
Bathgate
Linlithgow
Livingston |
| Fife
Dunfermline
Glenrothes
Kirkcaldy | |



Large Ad

Product Information

The find letting agents page receives 1000s of views per month*. Visitors can search for agents in our directory by location or name - it's never been easier to find a local agent.

With its large size and prominent position, the banner ensures maximum exposure for your brand. It's the largest display ad on offer anywhere on the Citylets website and rotates in a max pool of 8.

£300/month

* Source: Google Analytics

Technical Spec & Guidelines

- Formats: jpg, gif, png
- Size: 650x250 pixels
- Max filesize 80kb
- Ads must be provided in the correct dimensions
- Ads will click through to your Citylets profile showing complete property listings

Product 3 : Featured Agent (letting agent directory)

Featured Agents

Find a letting agent
Glasgow SEARCH NOW

LANDLORDS
Use our matching service to find your ideal agent
START NOW

Featured Agents

the letting people ROSS LIDDELL western lettings making renting better Aberdeen Considine leasing happy lets

Letting Agents in Glasgow

123 Letting Agents Found Show on Map Email Selected Agents

1 stop properties
1 Stop Properties
491 Duke Street
Glasgow, G31 1DL
23 Properties to Rent Profile 0141 768 0860 Email Us

1-2-LET
1-2-Let
104 Bellgrove Street
Glasgow, G31 1AA
21 Properties to Rent Profile 0141 768 0860 Email Us

PROPERTIES URGENTLY REQUIRED
LET-it takes away the hassle of managing your rental property.
0141 552 7728 let-it.co.uk

Stand Out.

Product Information

The Citylets agent directory pages provide landlords and tenants with comprehensive local listings. Directory results are alphabetically ordered for each location with up to 10 Featured Agent positions available on a rotating pool basis.

With a prominent position above the directory listings, Featured Agent ads provide high profile exposure for your brand.

£175/month

Clients can track the performance of Featured Agent ads through their admin area. Not only does this product perform well, it can be seen to do so.

This product uses your standard logo.

Product 4: Logo in Listings (property results)



1 bed flat to rent in Broughton
Broughton Road, Broughton, EH7

£875 pcm

This tastefully decorated and well maintained one bedroom flat is located in the Broughton area of Edinburgh.

Full Details Save

Contact : Ace Property Management



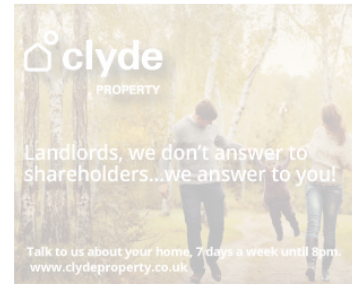
1 bed flat to rent in Broughton
East Claremont Street, Broughton, EH7

£875 pcm

Bright and spacious unfurnished one bedroom apartment newly renovated throughout in the heart of New Town. Ideal city centre base for professionals with a wealth of amenities close by in Canonmills...

Full Details Save

Contact : Northwood Edinburgh



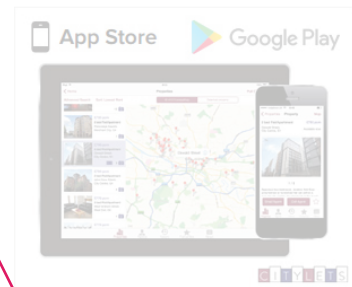
1 bed flat to rent in Old Town
Forrest Hill, Old Town, EH1

£950 pcm

*VIEWINGS ARE CURRENTLY ALL FULLY BOOKED*Traditional, ground floor, one bedroom flat which extremely well located in the heart of Edinburgh's Old Town.

Online Viewing Full Details Save

Contact : Belvoir Lettings (Edinburgh)



1 bed flat to rent in Grassmarket
Websters Land, Grassmarket, EH1

£975 pcm

Incredible, 1-bedroom property situated in Webster's Land. The 2nd floor property offers stunning views to Edinburgh Castle and is available FURNISHED, comprising...

Online Viewing Full Details Save

Contact : SouthSide Property Management



Logo in Listings

Product Information

The Citylets property results pages are viewed over 1 million times per month*. With up to 50 properties per page, that's a lot of properties being viewed each month and a lot of opportunities to build brand.

Make your property stand out and generate extra brand awareness for your business with our Logo in Listings service.

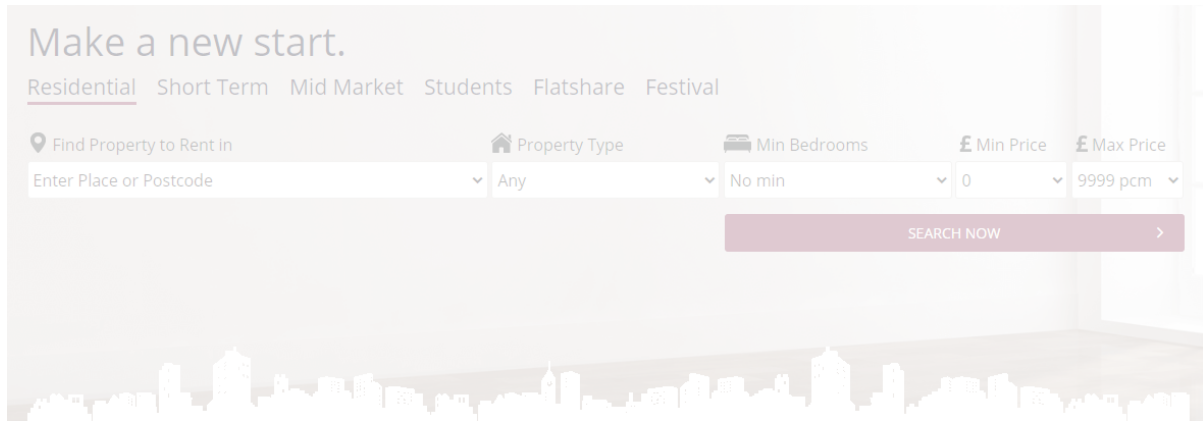
from £25/month

* Source: Google Analytics

Technical Spec & Guidelines

- Formats: jpg, gif, png
- Size: 96x33 pixels
- Ads must be provided in the correct dimensions
- This product can be created by Citylets upon request free of charge

Product 5 : MPU (homepage)





Advertise With Us

Find tenants & flatmates fast on the UK's No.1 site. Place flatshare ads- free.



Find Letting Agents

Search our directory of 100s of local agents. Get a free property appraisal.



Find Student Property

Use our dedicated student search to find student suitable properties.



MPU Ad

Product Information

MPU ads, as they are known in the trade, are a standard size and designed to create impact. Sitting below the main search box on our homepage affords advertisers a premium opportunity to build brand.

Shown on a rotating basis we guarantee 25,000 ad servings per month.

£250/month

Technical Spec & Guidelines

- Formats: jpg, gif, png
- Size: 300x250 pixels
- Your ad can consist of up to 4 separate images ('frames')
- Max filesize 80kb
- Ads must be provided in the correct dimensions
- Ads will click through to your Citylets profile showing complete property listings

Product 5.1 : MPU (property & agent results page)



1 bed flat to rent in Dean Village
Hawthornbank Lane, Dean Village, EH4 **£1095 pcm**
WARM and WELL PRESENTED, one bedroom. FULLY FURNISHED flat to rent in a fantastic location with PRIVATE PARKING and situated within the picturesque DEAN VILLAGE area of Edinburgh. Available:...

Online Viewing Full Details Save

Contact : Umega



1 bed flat to rent in Old Town
Blair Street, Old Town, EH1 **£1095 pcm**
Recently REFURBISHED 1 double bedroom property between Cowgate and the ROYAL MILE. Available 30/09/2022

Online Viewing Full Details Save

Contact : Umega



Send me properties like these



1 bed flat to rent in Stockbridge
Raeburn Place, Stockbridge, EH4 **£1150 pcm**
Tay Letting are delighted to bring this beautiful, 1st floor, furnished, 1-bedroom apartment to the rental market. AVAILABLE 1ST SEP, FURNISHED.

Full Details Save

Contact : Tay Letting (Edinburgh)

MPU Ad (Position 1)

MPU Ad (Position 2)

Product Information

Property searches lead to our results pages which are the most frequently viewed on site- over 1 million times per month*.

Promote your brand to tenants and landlords alike with an MPU that links to your Citylets profile. 25,000 ad displays guaranteed per month.

Position 1 - £175 ; Position 2 - £150

* Source: Google Analytics

Technical Spec & Guidelines

- Formats: jpg, gif, png
- Size: 300x250 pixels
- Your ad can consist of up to 4 separate images ('frames')
- Max filesize 80kb
- Ads must be provided in the correct dimensions
- Ads will click through to your Citylets profile showing complete property listings

Product 6 : Featured Properties (property results)

FEATURED

£895 pcm 2 bed flat to rent in City Centre
Belgrave Terrace, City Centre, AB25

Well presented, generously proportioned 2 bedroom self contained first floor property with many period features comprising Lounge, Kitchen, 2 Double Bedrooms, Shower Room, Bathroom. DG. GCH....

Full Details Add Favourite

Contact : Stonehouse Lettings (Aberdeen)

S **STONEHOUSE**
SALES & LETTINGS

More Photos

Larger listing

Highlighted background to increase visibility

Logo in listing

Product Benefits

- ✓ **Showcase your properties**
Let your property stand out from the crowd and receive superior attention
- ✓ **Re-sale potential**
With proven effectiveness & on-site presence visually enhanced, why not ask your landlord to pay?

- ✓ **Win instructions**
Would a featured listing help incentivise a landlord to list with your agency?
- ✓ **More schedule views...**
... leading to more viewings & faster lets!
- ✓ **Logo in listing**
Included as standard and links to your Citylets profile, increasing brand exposure

Pricing

When you purchase featured properties, you get a **permanent** featured presence on-site up to the maximum subscribed entitlement. Our pricing allows for cost savings for multiple purchases:

max units*	monthly cost	cost per property
1	£50	£50
3	£75	£25
5	£115	£23
10	£200	£20

* Max no. of properties you can feature at any one time